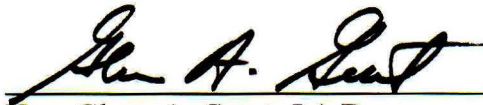


NOTICE TO THE BAR

AMENDMENTS TO ATTORNEY ADVERTISING GUIDELINE 1

The New Jersey Supreme Court has approved the attached amendments to Attorney Advertising Guideline 1, on the recommendation of the Committee on Attorney Advertising, effective immediately. The Attorney Advertising Guidelines immediately follow the Rules of Professional Conduct (after the Part I rules) in the Rules of Court.



Hon. Glenn A. Grant, J.A.D.
Acting Administrative Director of the Courts

Dated: September 10, 2019

ATTORNEY ADVERTISING GUIDELINE 1

In any advertisement by an attorney or law firm, the advertisement shall include contact information for the attorney or law firm. The contact information for the attorney or law firm may be any of the following: (a) street address of the regular place of business, (b) mailing address, (c) telephone number, (d) fax number, [or] (e) email address, or (f) website URL.

Note: Adopted June 29, 1990, to be effective September 4, 1990; amended August 14, 2013 to be effective October 1, 2013; amended September 10, 2019 to be effective immediately.