

**SUPREME COURT OF NEW JERSEY**

It is ORDERED that the attached corrective amendments to RPC 7.1 and RPC 7.5 of the Rules of Professional Conduct, as contained in the Rules Governing the Courts of the State of New Jersey, are adopted effective immediately.

For the Court,

/s/ Stuart Rabner

Chief Justice

Dated: January 5, 2009

RPC 7.1. Communications Concerning a Lawyer's Service

(a) ... no change

(b) It shall be unethical for a lawyer to use an advertisement or other related communication known to have been disapproved by the Committee on Attorney Advertising, or one substantially the same as the one disapproved, until or unless modified or reversed by the Advertising Committee or as provided by Rule [1:19-3(d)] 1:19A-3(d).

Note: Adopted July 12, 1984, to be effective September 10, 1984; new paragraph (b) added June 26, 1987, to be effective July 1, 1987; paragraph (a) amended June 29, 1990, to be effective September 4, 1990; paragraph (b) amended January 5, 2009 to be effective immediately.

RPC 7.5. Firm Names and Letterheads

(a) A lawyer shall not use a firm name, letterhead, or other professional designation that violates RPC 7.1. Except for organizations referred to in [R. 1:21-1(d)] R. 1:21-1(e), the name under which a lawyer or law firm practices shall include the full or last names of one or more of the lawyers in the firm or office or the names of a person or persons who have ceased to be associated with the firm through death or retirement.

(b) ... no change

(c) ... no change

(d) ... no change.

(e) ... no change

(f) ... no change

Note: Adopted July 12, 1984, to be effective September 10, 1984; paragraphs (a) and (d) amended, paragraph (e) amended and redesignated as paragraph (f) and new paragraph (e) added June 29, 1990, to be effective September 4, 1990; paragraph (a) amended January 5, 2009 to be effective immediately.